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**CARRIERWEB® INTRODUCES NEW ENHANCEMENTS TO ALWAYS-ON TECHNOLOGY PORTFOLIO**  
**New Features Designed to Increase Efficiencies and Enhance Security**

ATLANTA, Ga. – CarrierWeb, one of the leading mobile communication and information management service providers, today announced the introduction of a new Web site, which adds innovative enhancements to its solutions portfolio. These enhancements were created in response to feedback from customers and are designed to heighten security and increase operational efficiencies for carriers of all sizes.

CarrierWeb's ALWAYS-ON Route GeoFencing increases security by sending instant exception alerts when a truck deviates from its defined route. Route Fencing enables the customer to establish the route and set the boundaries. The CarrierWeb ALWAYS-ON technology monitors where the truck is minute-by-minute along the route to ensure loads are safe and on time.

CarrierWeb's ALWAYS-ON Polygonal Landmarking enables customers to create irregularly shaped boundaries with unlimited points to precisely define a landmark and pinpoint the location of their assets. Fleets can now create an unlimited amount of Polygonal Landmarks in their yards or terminals and know exactly when their trucks are arriving or departing from a specific location.

With both Route GeoFencing and Polygonal Landmarking, fleet operators can view all assets on a map while creating a new landmark with the push of one button.

“Many of our customers transporting sensitive loads that are at risk of being tampered with need minute-by-minute visibility to their assets at every point along the designated routes, in their terminals or at customer locations,” said John Marous, president and CEO of CarrierWeb. “These enhancements add a higher level of sophistication to our monitoring capabilities and provide customers with peace of mind and the ability to provide superior customer service.”

CarrierWeb is the only provider of ALWAYS-ON Mobile Communications technology for the transportation industry around the world. CarrierWeb developed CarrierMate, an economical, easy-to-use mobile communication system and information management system utilizing the ALWAYS-ON service, enabling fleet owners to reliably build revenues, increase fleet efficiencies and lower operating costs by giving them access to the most actionable information they need to gain tighter control of their business.

### **About CarrierWeb**

CarrierWeb utilizes a legendary open data management network that supports unlimited communication, alerts and positioning through technology only available from CarrierWeb. CarrierWeb connects fleets of all types to the full capabilities of the AT&T GPRS data network. The ALWAYS-ON communications technology enables fleet operators to obtain much more data than with conventional communications systems. CarrierWeb products include: **CarrierMate™**, the ALWAYS-ON Mobile Communication System that provides fleets with more data, information and knowledge at an affordable price; **ReeferMate™**, the ALWAYS-ON two-way reefer management of controls – engine, fuel, and temperature; **TrailerMate™**, a low-cost solution for trailer tracking; and **YardMate™**, allows fleets to manage yards and facilities from their desktop. More than 400 fleets rely on the cost-effective CarrierWeb ALWAYS-ON technology to achieve total asset visibility, improve security, lower operating costs and enhance customer service. Headquartered in Atlanta, Ga., CarrierWeb is a privately held company. For additional information, visit [www.carrierweb.com](http://www.carrierweb.com).

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