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**FOR IMMEDIATE RELEASE**

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**CARRIERWEB® LAUNCHES TWO-WAY REEFER CONTROL SOLUTION**  
**ALWAYS-ON Communication Delivers Affordable Technology for Refrigerated Transportation**

ATLANTA, Ga. – CarrierWeb®, one of the leading mobile communication and information management service providers, today announced the launch of the ReeferMate™ control solution, an affordable refrigeration monitoring and control technology. ReeferMate's real-time, two-way communication and control allows for complete visibility and enables fleet managers to monitor, manage and control all reefer assets from anywhere.

CarrierWeb's ReeferMate interfaces directly to the microprocessor controllers of reefer units provided by all major manufacturers. ReeferMate is built with rugged, weatherproof components and is mounted in the cowling of the reefer compartment – all wiring, cabling and connectors are included – to support the ALWAYS-ON monitoring. The unit ties directly into the reefer power source or via the 7-way hitch, allowing real-time position, fuel and door monitoring when the reefer is turned off.

“Our customers are always looking to increase operating efficiencies and the CarrierWeb ReeferMate offering is an important tool to help them quickly achieve those business objectives,” stated John Marous, president and chief executive officer of CarrierWeb. “Our ALWAYS-ON technology has been adopted by fleet owners who recognize that tracking, monitoring and communication technology is a key component in making better business decisions, protecting assets and cargo, and producing visible results to improve the bottom line.”

Key to the ReeferMate control solution is the two-way communication and control, with up-to-the-minute reefer status information. Precise wireless monitoring and real-time control of temperature protects loads from spoiling, thereby reducing freight claims, ensuring cargo security and improving insurance risks and rates. ReeferMate provides affordable monitoring and control of reefer status, including operating state, temperatures, alarms and alarm disposition clearing, power and battery status, and fuel level. Exception event information is reported in real time to any user and the can be configured to be delivered to the appropriate personnel. Exception events such as on-time status and fuel changes to operations, route deviations to safety, financial

parameters to finance and executive management, and more. All information can be integrated into a fleets' internal operations system in addition to being available on CarrierWeb's web site.

### **About CarrierWeb**

CarrierWeb utilizes a legendary open data management network that supports unlimited communication, alerts and positioning through technology only available from CarrierWeb. CarrierWeb connects fleets of all types to the full capabilities of the AT&T GPRS data network. The ALWAYS-ON communications technology enables fleet operators to obtain much more data than with conventional communications systems. CarrierWeb products include: **CarrierMate™**, the ALWAYS-ON Mobile Communication System that provides fleets with more data, information and knowledge at an affordable price; **ReeferMate™**, the ALWAYS-ON two-way reefer management of controls – engine, fuel, and temperature; **TrailerMate™**, a low-cost solution for trailer tracking; and **YardMate™**, allows fleets to manage yards and facilities from their desktop. More than 400 fleets rely on the cost-effective CarrierWeb ALWAYS-ON technology to achieve total asset visibility, improve security, lower operating costs and enhance customer service. Headquartered in Atlanta, Ga., CarrierWeb is a privately held company. For additional information, visit [www.carrierweb.com](http://www.carrierweb.com).

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